



Donna Phaneuf Resume_LIVING DOCUMENT_no Links
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DONNA M. PHANEUF, FAIA LEAD DESIGN PRINCIPAL

BIO

Donna thrives at giving the ordinary – extra attention to obtain extraordinary results. This has been a career long journey, one day at a time, in the art of growing a meaningful and productive creative practice. Her clients are exceptional people and the exchange of ideas and knowledge with them affords her the audience and fellowship she enjoys today. As VIA’s founding principal she has learned that creativity is not a talent. It is a way of operating and this is her art and the genesis of her design energies.

She guides the firm’s strategic planning efforts and has transitioned VIA design into a firm in which clients seek. Her work portfolio, inclusive of many building types, includes those within the ecology of urban redevelopment, the exploration of 21st Century research and learning environments, and the complexity of waterfront flood plain sites. Her passion for these 3 forward-thinking focuses has positioned VIA as a leading firm in the industry. To this note, VIA defines resilience different than most as their inspirations and motivations are focused on the future and “next time” with the notion of doing it better to last longer.

Donna is a known leader within her community and the architectural profession and recognized as such with an AIA Fellowship. Her commitments and influences are evident in the many positions held as Chair of multiple civic boards, arts boards, AIA committees and City Council appointed boards. She drives a positive firm culture and the vision for the firm’s future forward as a business model. She is often called to make inspirational presentations on firm ownership and speak at industry conferences to di-mystify the value of our design profession. Her passion and relentless pursuit of design excellence continues to lead to jury invitations for the work of students, design professionals and civic design awards programs.

“I’ve always enjoyed the endless pursuit of doing what you love and the resilience it brings as leadership is not about having great ideas; it is about ensuring light is brought to the best ideas and they are allowed to emerge.”

EDUCATION

VIRGINIA POLYTECHNIC INSTITUTE AND STATE UNIVERSITY
1983 Bachelor of Architecture | Cum Laude

EAST CAROLINA UNIVERSITY
1978 Undergraduate Studies | School of Music

WATERFRONT CENTER CONFERENCE AND TRAINING

2007 “implementing the waterfront plan”
2006 “small cities tackle their waterfronts”
2005 “cultural tourism/eco tourism”

LEED® TRAINING

2003-Present: In-House Monthly LEED® Education Programs
2003 USGBC LEED® Training

HARVARD UNIVERSITY EXECUTIVE SERIES

2012 “leadership series - the challenges of leadership”
2005 “executive education - master planning: creating communities”
2003 “leadership series - leading civic change from within”
2003 “leadership series - the art of leadership”
2002 “master class: transforming established practices”
2002 “knowledge management: best practices for principals”

OTHER TRAINING

2019 DGS - BCOM CPSM Training
 2016 VHDA Earthcraft Certified
 2016 VHDA Universal Design Certified
 2003 SPARKS : STRATEGIC PLANNING AND POSITIONING

PROFESSIONAL REGISTRATIONS

LICENSED ARCHITECT

Commonwealth of Virginia (NCARB Certified) 1988 #0401007150
 State of North Carolina 2004
 State of Maryland 2012

PROFESSIONAL AFFILIATIONS + MEMBERSHIPS

American Institute of Architects College of Fellows (FAIA)
 American Institute of Architects (AIA)
 Chesapeake Bay Foundation
 International Waterfront Center
 Virginia Association of Commercial Real Estate
 U.S. Green Building Council
 National Council Architectural Registration Board
 National Trust for Historic Preservation
 International Code Council

PRESENTATIONS

2019 American Institute of Architects Virginia Arch Ex: "Transforming Office Culture" - Virginia Beach Parks + Recreation	PRESENTER
2019 American Institute of Architects Virginia Art of Practice Firm Leadership Transitions	PANELIST
2018 American Institute of Architecture Students Grassroots Conference: "Designing your Practice and Future"	PRESENTER
2017 American Institute of Architects Virginia Arch Ex: "Portfolio Review: How to show and tell your Architectural Story"	PANELIST
2017 American Institute of Architects Hampton Roads: Women in Design Hampton University School of Architecture: "What Women Architects bring to the Table"	PANELIST
2016 Building Women In Construction Virginia Tech: Myers Lawson School of Construction "What Women Can Do in Construction"	PRESENTER
2013 American Institute of Architects Hampton Roads: Series Host "Meet the Architects"	PRESENTER
2013 American Institute of Architects Virginia Honors: Emerging Leaders in Architecture "Working Together"	PANELIST
2012 American Institute of Architects Virginia Honors: Emerging Leaders in Architecture "Working Together"	PANELIST
2012 American Institute of Architects Hampton Roads Architecture Week: "Patterns + Portals of Permanent Places"	PRESENTER
2012 American Institute of Architects National Honor National Building Museum Women in Architecture: 25 Years	EXHIBITION
2011 American Institute of Architects Virginia: Women in Design Arch Ex: "Taking the Plunge"	PANELIST
2011 American Institute of Architects Hampton Roads: Women in Design Architecture Week: "Designing Your Career"	PANELIST
2008 American Institute of Architects Hampton Roads Principals Round Table	PANELIST
2008 Elizabeth City Rotary Club, North Carolina "What Do You See?"	PRESENTER
2008 Albemarle Committee 100, North Carolina	PRESENTER

“Pasquotank Waterfront Streetscapes”

2006	Norfolk Rotary Club “Women Business Leaders”	PRESENTER
1987	American Institute of Architects Hampton Roads Architecture Week: Regional High School Student Annual Host	MENTOR/PRESENTER
1995	Norfolk Kiwanis Club “Professional Women in the Work Place”	PRESENTER
1987	American Institute of Architects Hampton Roads Women in Design Exhibition	PRESENTER

JURY REPRESENTATION

2020	Norfolk Preservation Collective	JUROR
2020	AIAS Virginia Student Prize	JUROR
2019	AIA Virginia Honor Awards Committee	CHAIR
2019	AIA Virginia Student Prize	JUROR
2018	AIA Virginia Honor Awards Committee	JUROR
2018	AIAS Virginia Student Prize	JUROR
2017	AIA Virginia Honor Awards Committee	JUROR
2015	American Institute of Architects Richmond: James River Chapter Design Awards Program	JUROR
2009	American Institute of Architects Hampton Roads “CANstruction”	JUROR
1997	Hampton University School of Architecture “Thesis Studio”	JUROR
1996	American Institute of Architects Northern Virginia “Design Awards Program”	JUROR
1995	American Institute of Architects Easton, Maryland “Design Awards Program”	JUROR

CIVIC + VOLUNTEER INVOLVEMENT

2020	Norfolk Innovation Corridor	INAUGRUAL BOARD OF DIRECTORS
2020	Norfolk Innovation Corridor Infrastructure Committee	CO-CHAIR
2020	American Institute of Architects Virginia - Reach, Retain, and Develop	MENTOR
2020	American Institute of Architects Virginia - Blueprint for Better Norfolk Communities	COMMITTEE MEMBER
2019 – Present	Norfolk Board of Building Code Appeals	BOARD CHAIR
2017 – Present	Greater Norfolk Corporation Board of Directors	DIRECTOR
2017	Pro Bono Services: Redesign of entrance at the Virginia Center for Architecture	ARCHITECT
2016 – 2017	American Institute of Architects Hampton Roads Board Nominations Committee	COMMITTEE MEMBER
2015 – Present	Southern Bank Advisory Board of Directors	DIRECTOR
2013	American Institute of Architects Hampton Roads Mentoring Mayhem	MENTOR
2008 – 2014	Norfolk’s Historic and Architectural Preservation Committee	CHAIR
2008	Hampton University School of Architecture Studio Design Critic	CRITIC
2008	American Institute of Architects Hampton Roads: IDP training meeting series	HOST
2007 – Present	American Institute of Architects Hampton Roads: Annual Hard Hat Tours	HOST
2007 – 2008	Pro Bono Services: Design + Permit for New Day Care Facility Epworth United Methodist Church	ARCHITECT
2003 – 2014	<u>Downtown Norfolk Council Board of Directors:</u>	
2013 – 2014	Nominating Committee	CHAIR
2013 – 2014	CEO Search + Compensation Committee	CHAIR
2010 – 2012	Board of Directors	CHAIR
2009 – 2010	Walkability Committee	CHAIR
2008 – 2010	Board of Directors	VICE CHAIR
2008 – 2009	Street Level Diversity Committee	CHAIR
2005 – 2008	Board of Directors	TREASURER
2003 – 2008	Epworth United Methodist Church Building and Grounds Committee	COMMITTEE MEMBER

2002 – 2005	<u>Academy of Music Board of Directors</u>	DIRECTOR
2005	Nominations Committee	CHAIR
1998 – 2018	Norfolk Board of Building Code Appeals	BOARD MEMBER
1998 – 2010	<u>Norfolk’s d’Art Center Board of Directors</u>	DIRECTOR
2002 – 2004	Annual Auction Fund Raising Committee	COMMITTEE MEMBER
1996 – 2000	Literacy Support: Granby Elementary School	MENTOR
1994 – 1996	Colonial Place + Riverview Conservation Neighborhoods Revitalization + Street Scape Standards Task Force	CHAIR
1992	American Institute of Architects Hampton Roads Design Awards: Jury Committee	CHAIR
1991 – 1994	American Institute of Architects Hampton Roads Board of Directors	DIRECTOR
1991 – 1993	Downtown Norfolk Council: Holidays in the City Boat Parade Awards and Judging Committee	CHAIR
1988	American Institute of Architects Hampton Roads Design Awards: Jury Committee	CHAIR

AWARDS

INDIVIDUAL HONORS

2018	American Institute of Architects – Elevation to The College of Fellows
2012	American Institute of Architects National Honor - Women in Design 25 year award
2005	Women in Business Achievement Award – Inside Business
2001	Outstanding Professional Woman of Hampton Roads

FIRM AWARDS

2020	CoVA BIZ Best of Business Awards: Best Architectural Firm
2019	American Institute of Architects Virginia: PAC Award
2018	CoVA BIZ Best of Business Awards: Best Architectural Firm
2018	City of Va. Beach Minority Business Council Service Award for Outstanding Business of the Year
2017	American Institute of Architects Hampton Roads Design-Honor Awards: Firm Award

PROJECT DESIGN AWARDS

U.S. Green Building Council Virginia Leadership Awards

2020	Leadership Award for Virginia Environment - Virginia Beach Parks + Recreation
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Norfolk Preservation Collective

2019	Award of Merit Excellence in Historic Preservation Commercial - The Essex
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Virginia Energy Efficiency Council Leadership Awards

2019	Commercial Virginia Energy Efficiency Leadership Award - The Essex
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Viridiant of Virginia Award

2019	Commercial Building Sustainability for Historic Preservation - The Essex
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International Waterfront Center Honors Award

2018	Annual Honor Award - Virginia Institute of Marine Science Campus Plan
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American Institute of Architects Virginia Design - Honor Awards

2015	Contextual Design Merit Award - Virginia Institute of Marine Science Seaside Hall
1993	Excellence in Architecture - Algonquin Park Residence

American Institute of Architects Hampton Roads Design - Honor Awards

2019	Citation Award for Exterior Preservation – The Essex
2019	Merit Award for Architecture – Virginia Beach Parks + Recreation Administration Building
2008	Design Achievement for Interiors - d’Art Center
2007	Design Achievement for Unbuilt - Ford Calumet Environmental Center
1994	Award for Excellence in Design - Algonquin Park Residence

American School & University: Architectural Portfolio

- 2013 Outstanding Designs: Specialized Facilities: Best Institutional/Public Building
Virginia Institute of Marine Science Eastern Shore Seawater Laboratory
- 2013 Outstanding Designs: Specialized Facilities: Best Institutional/Public Building
Virginia Institute of Marine Science: Seaside Hall

Hampton Roads Association for Commercial Real Estate Excellence in Development Design Awards

- 2019 Award of Merit Best Renovated or Historic Rehabilitation Project – Essex Building
- 2019 Award of Excellence Best Commercial / Office / Retail Building – Allan Myers Chesapeake Office
- 2018 Award of Merit Best Recreational/Entertainment/Hospitality Project - Norfolk Boxing + Fitness Center
- 2018 Award of Excellence Best Institutional Public Building - Virginia Beach Parks + Recreation Administration Building
- 2014 Award of Merit Best Interior - Churchland Primary + Intermediate Media Center
- 2013 Award of Merit Best Educational Building - Virginia Institute of Marine Science Seaside Hall
- 2012 Award of Merit Best Institutional/Public Building - Virginia Institute of Marine Science Eastern Shore Seawater Lab
- 2012 Award of Merit Best Renovated/Historic Rehabilitation Project - Portsmouth Redevelopment + Housing Authority
Administrative Headquarters
- 2008 Award of Excellence Best Multi-Family - The Rotunda Lofts
- 2006 First Honor Award Best Interior - d’Art Center at Selden Arcade”
- 2006 Award of Merit Best Multi-Family - Riverpark Condominium
- 2005 Award of Merit Best Industrial Building - Anheuser Busch Corporate Dining + Training Facility
- 1999 First Honor Award Best Office Building - Battlefield Office Building

PUBLICATIONS

FIRM + INDIVIDUAL FEATURES

- 06.2020 Virginia Construction Journal
“VIA design”
- 5.26.2019 The Virginian-Pilot
“Old Bricks, New Tricks”
- 08.2018 CoVa Biz Magazine
“Leading Ladies Issue”
- 07.29.2016 Inside Business: The Hampton Roads Business Journal
“2016 milestone anniversary: VIA design architects pc, 25 years”
- Spring.2016 Affordable Housing News: Targeting Supportive Housing
“Focus on vulnerable groups enhances affordable housing supply”
- 09.24.2010 Inside Business: The Hampton Roads Business Journal
“firstperson Feature: Donna Phaneuf” by Lakeshia Artis
- 12.17.2008 The Virginian-Pilot
“Tides hope to bring back the home run at Harbor Park” by Harry Minium
- 2007 Commercial Building Edge Magazine
“VIA design architects, pc: Waterfront Design & Urban Redevelopment Experts”
- 10.03.2006 Port Folio Weekly
“Open Minded for Business” by Betsy Dijulio
- October 2004 The Virginian-Pilot
“One for the Road” by Teresa Annas
- 09.26.1995 The Virginian-Pilot: Downtown Connection
“People and Places Downtown”
- Winter.1993 INFORM Magazine



“Women in Architecture”

PROJECT PUBLICATIONS

Hampton Roads Association for Commercial Real Estate Award Publications

2014 Best Interior Award of Merit “Churchland Primary & Intermediate School Media Center”

2013 Best Educational Building Award of Merit “VIMS Seaside Hall”

2012 Best Institutional/Public Building Award of Merit “Eastern Shore Seawater Lab”

2012 Best Renovated/Historic Rehabilitation Project Award of Merit “PRHA Administrative Headquarters”

2008 Best Multi-Family Project Award of Excellence “The Rotunda Lofts”

Virginia Institute of Marine Science

10.10.2013 Virginia Institute of Marine Science PRESS RELEASE

“VIMS Eastern Shore Lab Hosts First Marine Science Day” by Erin Kelly

06.25.2012 Virginia Institute of Marine Science PRESS RELEASE

“Dignitaries help dedicate VIMS’ new Eastern Shore Seawater Lab”

06.20.2012 Eastern Shore News

“VIMS’ \$2M seawater lab dedication is this weekend” by Carol Vaughn

Crisler Residence

09.22.1994 The Virginian-Pilot

“Award winning architecture of Hampton Roads in exhibit” by Teresa Annas